# Crisis Crew

By

**Vansh Srivastava (RA2311003011846)**

Under the guidance of

Dr. Bakkialakshmi V S

Assistant Professor, Department of Computing Technologies

*In fulfilment of the requirements for the Course*

of

21DCS201P – DESIGN THINKING AND METHODOLOGY



DEPARTMENT OF COMPUTING TECHNOLOGIES

COLLEGE OF ENGINEERING AND TECHNOLOGY

SCHOOL OF COMPUTING

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY KATTANKULATHUR

NOVEMBER 2024

 **SRM INSTITUTE OF SCIENCE AND TECHNOLOGY**

**(Under Section 3 of UGC Act, 1956)**

**BONAFIDE CERTIFICATE**

Certified that this activity report titled “ **TITLE** ” for the course **21DCS201P DESIGN THINKING AND METHODOLOGY** is the bonafide work of **Vansh Srivastava (RA231103011846) ,** who carried out the activities under my supervision.

**SIGNATURE SIGNATURE**

Dr. Bakkialakshmi V S Dr. G.Niranjana

Assistant Professor Professor & Head

Department of CTECH Department of CTECH

SRMIST SRMIST

Kattankulathur Kattankulathur

# TABLE OF CONTENTS

|  |  |  |
| --- | --- | --- |
| **S. No** | **CONTENTS** | **PAGE NO** |
|  | **VISUALIZATION – AFTER 10 YEARS** |  |
|  | **VISUALIZATION OF PROBLEM STATEMENT** |  |
|  | **30 CIRCLE CHALLENGE** |  |
|  | **PROBLEM SIZING AND SCOPE** |  |
|  | **PERSONA** |  |
|  | **JOURNEY MAP** |  |
|  | **MIND MAP** |  |
|  | **BRAINSTORMING SOLUTION (DIVERGENT TOOL)** |  |
|  | **10, 100, 1000 GM (CONVERGENT TOOL)** |  |
|  | **EMPATHY CANVAS** |  |
|  | **PROBLEM STATEMENT CANVAS** |  |
|  | **BUSINESS MODEL CANVAS** |  |
|  | **CASE STUDY – STORY TELLING POWERPOINT** |  |
|  | **REVERSE PRESENTATION POWERPOINT** |  |
|  | **REFLECTIONS** |  |